CHEFS AT WORK ON POLICY & CHANGE

AUGUST 2018

JBF CHEFS BOOT CAMP
ChefAction NETWORK
AWARDS

Rise

James Beard Awards

CHEFS AT WORK ON POLICY & CHANGE
SCHOLARSHIPS

CHEFS AT WORK ON POLICY & CHANGE
CULINARY LABS

CHEFS AT WORK ON POLICY & CHANGE
LOCAL ADVOCACY

CHEFS AT WORK ON POLICY & CHANGE
ADVOCACY ABROAD
Good food for good.
CHEFS AT WORK ON POLICY & CHANGE
“If we really believe in food, we must do something about it. For our voices should be raised above the rest.”
— JAMES BEARD
BIG APPETITE FOR FOOD CULTURE

As seen on food network

TOPICS COVERED IN Highly-Shared Headlines

- Food: 52%
- Home: 15%
- Lifestyle: 18%
- Business/Tech: 10%
- News: 2%
- Other: 4%

buffer | CoSchedule

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94% OF RESTAURANTS ARE PARTICIPATING IN COMMUNITY-BASED CHARITIES
$783 BILLION INDUSTRY

Nearly 50% of every dollar spent in the food industry is restaurant related
74% OF AMERICANS BELIEVE THAT THE FOOD & BEVERAGE INDUSTRY SHOULD BE A MORE ACTIVE PARTICIPANT IN BROADER DEBATE OVER SOLUTIONS TO FOOD & NUTRITION POLICY
NETWORKS

- SUPPLIERS
- CHEFS
- FAMILY & FRIENDS
- POLICY MAKERS
- ADVOCATES
- MEDIA
- EMPLOYEES
- FANS

YOU!
YOUR VOICES MATTER IN POLICY
LASTING CHANGE

BEHAVIOR & CULTURAL CHANGE

TABLE
Sourcing
Preparing
Marketing

COMMUNITY
Partnering
Public
Promoting

POLICY
State
Local
Federal
NATIONAL NETWORK OF MORE THAN 200 CHEFS
CHEFS & ANTIBIOTICS
THE FARM BILL & SNAP

Karen Akunowicz @KAkunowicz · Mar 20
Did you know the farmbill is "really" a foodbill? Millions of families are in danger of losing their life saving Snap benefits, no one should have to choose between food and paying the bills #ohsnap #snapsecure #jbfimpact #chefslead

Kwame Onwuachi @ChefKwame · 4 Oct 2017
Congress must protect & strengthen - not cut - the SNAP program. Hungry Americans are depending... instagram.com/p/BZ1FCGEAnkM/

Gregory Gourdet @GG30000 · Jun 21
The @HouseGOP just passed the awful FarmBill. Who’s at risk? Millions of low income families on SNAP, small non-commodity crop farms just to begin. Our next steps- making sure this bill does not become law. #chefslead #JBFimpact

CHEFS AT WORK ON POLICY & CHANGE
FOOD WASTE

Learn How to Reduce Food Waste with Chef Kwame

Atlanta Restaurant Scene

Miller Union chef Steven Satterfield shares tips to cut down on food waste

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SUSTAINABLE SEAFOOD

Sheila Lucero @sheilexucero · 11 Dec 2017
I need the U.S. to maintain strong, science-based seafood sustainability standards. My business counts on it @NatRes @ChefsForFish #chefsflead

Chef Lucero Keep U.S. fisheries management strong & science-based. Sustainable seafood is crucial to my business & customers. Vote NO on H.R. 2001 @repjaredpolis @repdanadams @repoleaver @repbenjamin @RepLamborn #chefsfish #chefsflead #sustainableseafood
ISSUES YOU CARE ABOUT IN DC

Chef Tiffany Derry and U.S. Representative Marc Veasey (TX-33).
Photo by Mark Noble/FPA

GROCERIES

Chef Tiffany Derry Visited Members of Congress to Urge Changes in Food
I Used to Keep Politics Out of My Restaurants. HB2 Changed That.

Why an influential North Carolina chef won't keep silent on the “bathroom bill”

by Ashley Christensen | Oct 25, 2016, 12:00pm EDT

Chefs Struggle Over Whether to Serve Up Politics

Amid Travel Ban Debate, Chefs And Food Brands Take A Stand On Immigration
THE ISSUES

A PLACE AT THE TABLE FOR EVERYONE

SANCTUARYRESTAURANTS.ORG
WAGES

Andrea Reusing

Farm-To-Table May Feel Virtuous, But It's Food Labor That's Ripe For Change

July 30, 2017 - 7:16 AM ET

Andrea Reusing
WAGES

As chefs, we need to talk more about the economic realities of our kitchens and dining rooms and allow eaters to begin to experience them as we do: imperfect places where abundance and hope exist beside scarcity and compromise. Places that are weakened by the same structural inequality that afflicts every aspect of American life.

Roger Ebert described the capacity of movies to be "like a machine that generates empathy." With more expansive definitions of authenticity and transparency, restaurants can become empathy machines and diners will get a better understanding of the lives of the people who feed us.
WAGES

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IMMIGRATION

CHEFS AT WORK ON POLICY & CHANGE
COMING SOON
THANK YOU!

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