

Eating City International Platform: Governance



Eating City Executive Committee

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Nov. 2019, By The Board of Directors

Together to share a new vision of public food services

Contents:

Who we are.....	3
Mission and Vision	3
Board of Directors:.....	4
The Steering Committee :	4
Synoptic Frame	5

Who we are

Following the activities and the heritage of the Italian NGO “Consorzio Risteco” founded in Turin on 2005, from 2018 the legal entity managing the “Eating City International Platform” become a French NGO called “Risteco – La ville qui mange” with his HQ in Marcieux (Savoie).

The Eating City International Platform was founded in 2010 by Maurizio Mariani, Isabel Lacourt and Arie van den Brand. It is co-funded foremost by the CLM Foundation for the Human Progress (FPH) , in Paris, and by other public and private partners. While its principle aim is to stimulate social and business dialogue, it also produces guidance and research for a more sustainable food system in the public sector.

The Platform has an international reach with truly global connections working with young professionals, academics and influencers in the food sector. Through Eating City, early career managers, food producers, specialists and students involved in the food system, aged 22 to 32, gain firsthand knowledge of sustainable food systems and how to implement them.

There is a particular focus on Public Foodservice. This means those businesses, civic institutions, and companies responsible for meals prepared outside the home including restaurants, schools and hospitals and in many other publicly funded situations.

Eating City is interested in all of these while its primary focus is schools and welfare catering which is the largest and perhaps most influential sector; it challenges how and where the food is procured, the nature of food that is sourced, menu design, how food is prepared and consumed and how it can be used to produce a multiple benefit for society, the economy and the environment as the 3 pillars of Sustainable Development.

The role of government and civil society, policy and practice for public procurement and catering operations as the key levers for change is destined to be at the heart of Eating City’s future work.

Mission and Vision

In recent decades, power and control over food has become highly concentrated. Large, profit-oriented multinationals organise how food is produced, traded and marketed at the expense of jobs and sustainability.

The Eating City Mission is to introduce into business and public discourse ‘*Social Dialogue for a more sustainable food supply chain*’ that aims to help citizens, food businesses, Governments and Cities reconceptualise food issues where feeding people is buttressed by a deeper systemic understanding of the impact of food on health, the environment and the economy.

The key Vision that Eating City holds is to empower people early in their working lives to become the actors who will shift the paradigm of “*business for businesses*” to *champion*

“business for people” which Eating City believes is a maxim for sustainable food systems transformation. This Vision underpins the work of The Eating City International Platform.

Board of Directors:

The core team of Eating City is the “Board of Directors”. The Board has been appointed to provide guidance on purpose and vision for the Eating City Platform. It was officially established in January 2017, renewed in 2019 consist of 5 members :

Member of the board of directors are:

- Isabelle Lacourt, President *
- Maurizio Mariani, Treasurer *
- Giuseppe Mastruzzo, Administrator *
- Katie Wilson, Advisor
- Robert Gourlay, Advisor

The Board is composed by the founders of the Organizations and other 2 members indicate by the General Assembly.

The Board of Directors meet at every 6 months, or more regularly.

The Steering Committee :

In accordance with the Eating City Vision and with the Manifesto , the Governance of the Platform is entrusted also to a Steering Committee composed of max 15 Delegates + a Chair Person, representing different cultures and with a proven professional experience related to food System and policy making.

The Board of Directors should nominate a Chair Person for the steering committee.

The Steering Committee’s role is to provide advice, ensure delivery of the project outputs and the achievement of project outcomes.

The Steering Committee provides support, guidance and oversight of progress. Members do not usually work on the project themselves. Generally, the Project Manager, and other members of the Project Team, actually do the work implementing the Eating City platform.

Members are nominated upon indication of:

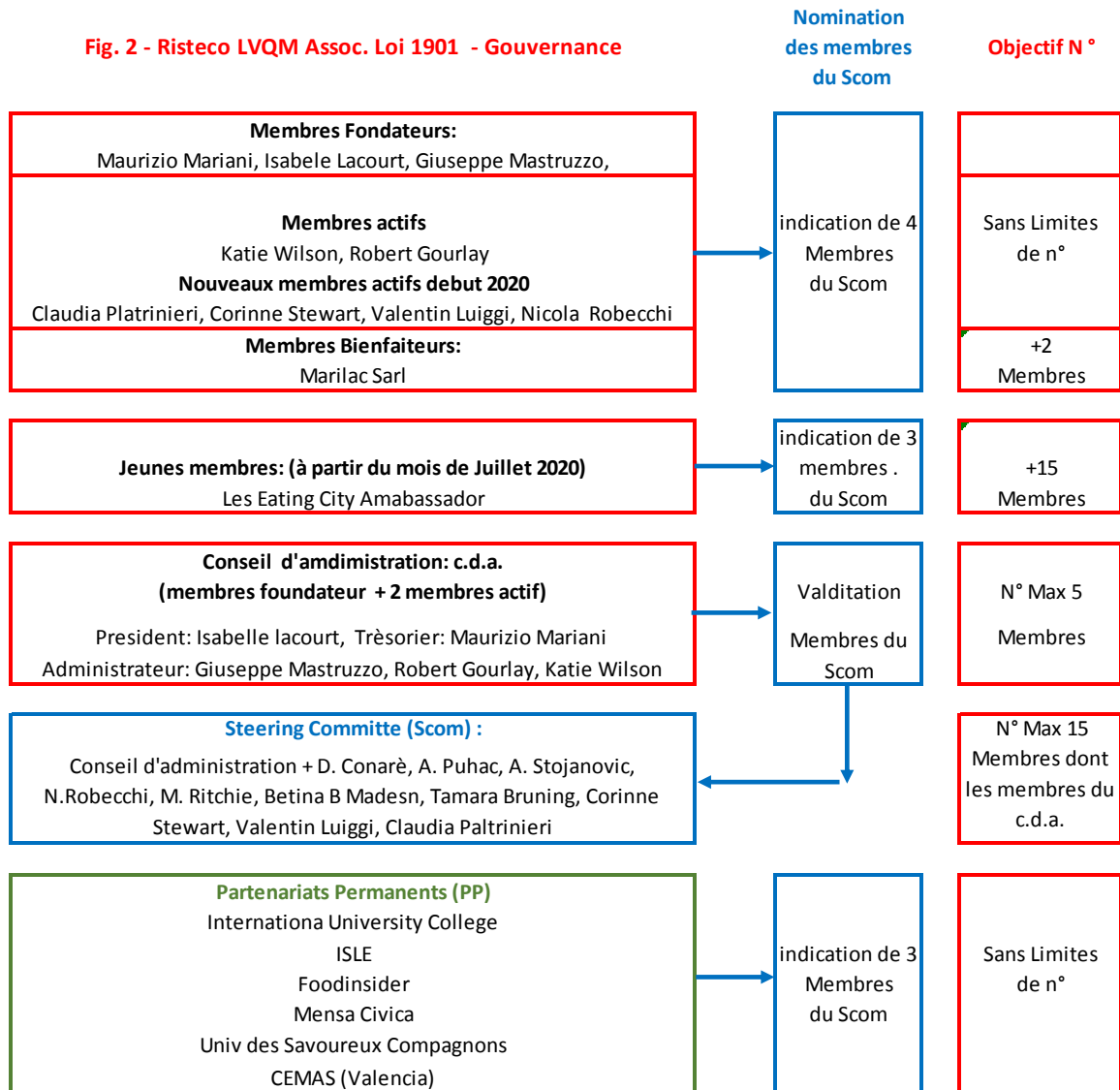
- Activ Members (Associates) can nominate up to 4 members
- The EC Ambassador (youth members) can nominate up to 3 members
- The Partner (PP) can nominate up to 3 Members

Upon the evaluation of their CV, The Board of Directors should approve their nomination and after this process they become active members of the Steering Committee.

The Steering committee meet twice a year. Meetings take place in different countries from Europe.

Synoptic Frame

Fig. 2 - Risteco LVQM Assoc. Loi 1901 - Gouvernance



Approuvé lors de la réunion du conseil d'administration du 11 novembre 2019